

Privacy Policy

Effective Date: 06 August 2026

Selvam Associates values your privacy and is committed to protecting your personal information.

1. Information We Collect

We may collect:

- Name
- Mobile Number
- Email Address
- Postal Address
- GST Details
- PAN (where required)
- Business Information
- Insurance-related information
- Loan enquiry details
- Documents voluntarily submitted by clients

We also collect basic website usage information such as IP address, browser type, and pages visited.

2. How We Use Your Information

Your information may be used to:

- Provide auditing and accounting services
- Prepare GST and Income Tax filings
- Respond to enquiries
- Process insurance requests
- Facilitate loan applications with banks/NBFCs
- Contact you regarding our services
- Improve our website and customer support
- Comply with legal and regulatory requirements

3. Sharing of Information

We do not sell or rent your personal information.

Your information may be shared only with:

- Government authorities where legally required
- Banks and Financial Institutions for loan processing
- Insurance Companies for policy issuance and servicing
- Professional service providers assisting us
- Technology vendors maintaining our systems

4. Data Security

We implement reasonable administrative and technical measures to safeguard your information against unauthorized access, misuse, or disclosure.

5. Cookies

Our website may use cookies to improve user experience and website performance. You may disable cookies through your browser settings.

6. Data Retention

We retain information only for as long as necessary to provide services, comply with legal obligations, resolve disputes, and maintain business records.

7. Your Rights

Subject to applicable law, you may request to:

- Access your personal information
- Correct inaccurate information
- Update your details
- Request deletion where legally permissible
- Withdraw consent where applicable

8. Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for their privacy practices.

9. Children's Privacy

Our services are intended for adults. We do not knowingly collect personal information from children under 18 years of age.

10. Changes to this Policy

This Privacy Policy may be updated periodically. The revised version will be published on this page with the updated effective date.

11. Contact Us

Selvam Associates

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